

THE ROLE OF WOMEN FARMERS IN PROSPERITY THROUGH ENTREPRENEURSHIP

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Abstract. Indonesia has many natural resources that need to be conserved, even being the fulfillment of the needs of society Indonesia. One that is part of food that have an important role for the people of Indonesia. The workers who cultivate this food is one of the farmers, namely women or housewives who work as farm women to fulfill daily needs. Many denigrating women farmers, but on the other hand women farmers is a formidable woman who can work in terms of taking care of the household and earn a living or meet her everyday through the produce is obtained. Women farmers are often considered a degree so low, but not denied if seen women farmers here as a crutch. From her they produce can cultivate into a product sold to the community. In this case, the product is still natural and no preservatives so that people are either still guarantee the level of health and safety. Although still in the natural thing, with this product then the community will more guarantee and if marketed production will gain results and profit. It's just the need for a Government that can underlie the creation of products labeled kosher and Lordship. From here, too, can lift Indonesia, and can be recognized by the world that produkIndonesia it is based on keayaan alamidan can be used as natural and beneficial to others.

Keywords: Indonesia, women farmers, needs, products.

I. INTRODUCTION

Entrepreneurship is derived from the word hero and effort. Wira means: a human hero, Warrior, excelling, epitome, virtuous, brave and calm great. Businesses, charitable deeds, work means, do something. So the entrepreneur is the hero Warrior or nothing. This is new in terms of etymology (word origins). According to the great dictionary of Indonesian Language, self-employment is a clever or talented people recognize new products, determine, devise new ways of production operations, to make new products, manage capital operations as well as marketing it. Over time women are no longer considered to be weak. Women today have undergone multiple roles. In addition to his role as housewives, they also are contributing to the economy because of the demands of a growing family needs. the family is a community that is central to the beginning of the formation of a person's behaviour. A household is a part of public life in which there are family members among which there is the father, mother, and children. All family members have the duty and function of each, where the existence of the family is a form of organization that each Member of the family was very instrumental. Surely all those desirous of making our families be families that sakinah, mawadah, warahmah. To realize the peaceful family is not as easy as flipping the palms. All family members should understand and place tasks and functions each proportionately.

Indonesia's majority farmers included in the peasant. Peasant interpreted by Eric r. Wolf as rural farmers, as the villagers who farm in the countryside are not in closed rooms (greenhouse) in the midst of the city or the aspidistra boxes above the window sill, they were not farmer, or an entrepreneur of agriculture (agricultural entrepreneur) as we know it in the United States. So that the results achieved in agricultural production has not been sufficient to meet the needs of the State. Therefore, to meet the needs of the Government to import agricultural products such as rice,

chili, vegetables, etc. Ironic indeed indonesia is an agricultural country that there are only two seasons so it is very suitable for agriculture in the country. Due to a lack of human resources quality and lack of knowledge of Indonesian farmers so that the resulting product is still lacking.

For outcomes that need to have the market and the prices quite high in order to pay back the cash costs and effort that's been expended farmers during the memproduksikannya. Most farmers have to sell the results of his farming business or in local markets. Therefore, an inducement for them to produce goods selling, not just his own family, to eat more depending on local prices. These prices are for the most part depends on the efficiency of food systems that connect to the local market with the market in the cities.

According to Kuznets (1964), the agricultural sector in developing countries (Low Developing Countries/LDCs) has four contributions to the growth and development of the national economy, namely the contribution of products, markets, factors of production and foreign exchange.

II. DISCUSSION

1. The Role Of Women Farmers

It can be said that the role of Women in the family Farmer can currently ditelah from; (a) the role of Women As Labor in the household and as Labor in the family business, (b) the role of Women As wage earners; (c) the role of Women in decision-making. While the factors that Affect Women's roles in the household of farmers themselves can be done through study; (a) the number of Labor Relations in the family With the role of Women in the Workforce as a family business and as Labor in the household; (b) the vast Land With Mastery of the relationship role of Women As wage earners outside the family business; (c) the relationship of the length Preclude With the role of Women in decision-making in the

household. From conceptual thinking and results have been then a conclusion that can be drawn in accordance with what is happening at the moment; (1) the influence of the amount of labor in the family and the age of the women farmers against the role of women in the workforce as a family business and as labor in the household; (2) know the broad influence of the family land, mastery of the perception of women farmers against the role of the women of the family number of children to be raised towards the role of women as wage earners outside the family business; (3) find out the influence of the length preclude, labor mobility and wealth brought on by the husband in marriage against the role of women in decision-making in the household. Women farmers play a role that is not small and decisive in the success of farming families. To find out the role of women farmers in the decision-making pattern and the strategy of empowering women farmers in farming.

2. Status of women farmers

The labor issue is still the main topics in the analysis of the role of women. The thing that is still the dilemma of women's economic role in the run that is still the existence of discriminatory issues associated with women in the work force. The participation of women in the work force is affected by factors such as the age, level of education, marital status, the development of employment opportunities and economic circumstances.

The role of the women is a series of expected behavior in accordance with the social position given to women. The role of explaining on what women should do in a given situation to be able to meet the expectations of their own and other people's expectations. Factors affecting the role of women, among others, is the willingness of women to obtain the status of the community and the desire of women to marry and raise families. The role of women in agriculture was started since the people gained control of nature and farming. It has since grown a real division of labor between men and women, in the work in agriculture, family and community.

These symptoms are then pushed the onset of differentiation of roles of men and women in family and kinship systems. Pudjiwati (1985) said that the outpouring of labor of men and women in a variety of jobs was able to reveal sharp participation in women in development. Next is associated with all the assessments of the number of women in the family are taking part in the farm work turned out to be larger than males. From the beginning to meet the needs of the female workforce is needed anyway to add to the existing workforce is men in the fields, the rice fields, Moor and his garden. The participation of women in agricultural activities is the involvement of women in the work and decision-making regarding allocation of resources, labor and profit as well as his involvement in various agencies like the CENTER, Kopdit and extension.

3. The potential that women farmers

In advancing the role of women farmers, they do updates that will improve the welfare of the families with a lot of training – training of the orchards, gardens were the results can serve as a source of income and achievement for daily needs.

Although women farmers showed participation in productive activities, but their involvement is always tinged with their role in the household and the family often called with a dual role.

The role of women as housewives in the family, women also served as domestic labor (Cook and take care of other household work) that does not directly state the results nevertheless very important function in the create the conditions that allow other people produce and generate revenue. The development of the role and position of women since ancient times until now has placed women as partners that are aligned with the men. Women have the same opportunity in various fields. Women have the same responsibilities towards life of society, nation and State for the sake of advances in the development of the country.

One of the roles of women in building a welfare family that is followed by agricultural development contributed in creating programs that lead to the empowerment of women by launching a program to diversify the food and nutrition that is a program that seeks to mengintensifikasi the grounds as one movement of the food security of families and society through land use lawns. The role of women now look real in many areas, they have a lot of highly educated, they are clumsy in the struggle in the community according to talent and ability of each.

Most agricultural engineers are women, so it is extremely great role of women in various fields, by positioning itself as a maker of employment in agriculture, as a motivational speaker, dinamisator and regulators in agriculture both in private and in Government. Women have donated the amount of time a little lower than that of men in earning a living and activities outside the home, but women spend much more time to take care of the household. The duty to take care of, guide, and educate the children is the primary responsibility of a mother.

III. CONCLUSION

From the previous discussion, it can be concluded some important things here.

1. Role of women now look real in many areas, they have a lot of highly educated, they are clumsy in the struggle in the community according to talent and ability of each. Agricultural engineers are predominantly female, so it is extremely great role of women in agricultural development in various regions, by positioning itself as a maker of employment in agriculture, as a motivator
2. Construction of the meaning that is understood by the public at large as a change towards a better development strategy and determine the various aspects to be taken as one of the stages in the implementation of the development. Such development could create the potential for women farmers to life.
3. Women farmers who are often referred to simply as women workers now more potent with the renewal of the improved.
4. Large Dependency for women against men, and fixed the double workload will become dependents of male views the lack of value of labor women.

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