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Consumer Legal Protection for Food Beverage Products That Do Not Have Halal Certificate

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Abstract. The purpose of this study is to increase the productivity of safe food and drinks for Muslim consumers in Indonesia. The research method used in this writing is a normative legal research method or normative juridical research that is by collecting data in library research. The efforts of the Indonesian government, through the establishment of laws on food, about consumer protection and about the guarantee of halal products are to ensure legal certainty and context. In terms of the laws and regulations needed by the government.