

UTILIZATION OF CROPS AS THE COST OF TUTORING IN THE COUNTRYSIDE AND SOLD ONLINE WITH THE GOAL OF URBAN SOCIETY

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Abstract. The rural area is beautiful and filled with a sense of high tolerance among the population. In her everyday villagers very tightly holding the sense of family, and mutual soul. The existence of such conditions makes the residents feel rural life filled with peace, tolerance is very high. Most of the villagers prefer the skill to work rather than intellectual ability, so rarely from villagers who feel the need to be educated. Education in Indonesia to be difficult for those who live under the poverty line. The majority of the population of Indonesia is under the poverty line resulted in his abandoned them in terms of education. In addition to the whims of those who never grow and be aware of the education, economic factors being the main reason for them not to touch the world of education. Agriculture and rural-are one-that unity is inseparable. Agriculture is the main component that sustain rural life in Indonesia. Agriculture is not just limited to narrow in terms of agriculture, but in broad sense i.e. peng-renewable primary products results, including agricultural food crops and horticulture, forestry, animal husbandry, perikan's, and forestry. Problems existing in rural areas among them, learning conditions in rural areas that are still lacking, rural conditions that still rely on the agricultural sector and, the cost factor in education in rural areas. On the first issue regarding learning in rural areas is still less than the expensive tuition fees, in the event of a book or other learning support tool. I as a student the University of Pasundan unthinkable to provide the solution of these problems, namely, by way of organising Tutoring with the cost of using the produce rural communities have. The agricultural sector which grew and produced a large surplus is a prerequisite to starting the process of economic transformation. At the beginning of the economic transformation, agriculture plays an important role in several ways. Fast-growing agricultural sector will be able to increase the income and well-being of the population in the country which in turn may increase the demand for goods and services generated by the sector nonpertanian. With agriculture as the cost of tutoring, facility obtained the supporting tools and materials is the lesson which has not been owned by the students who are in the country. This as implementation of tri dharma perguruan high i.e., devotion to the community. On the above problem needs a solution to provide rural communities with the help of tutoring with low cost by giving them all the sufficiency in such learning books, and others, by making use of sector the farm that became the hallmark of a village.

Keywords: Tutoring, Agriculture, Cost, Urban Society.

I. INTRODUCTION

The rural area is beautiful and filled with a sense of high tolerance among the population. According to Paul h. Landis village is a residential population of less than 2,500 inhabitants. In her everyday villagers very tightly holding the sense of family, and mutual soul. The existence of such conditions makes the residents feel rural life filled with peace, tolerance is very high.

But in fact, there is certainly potential problems in a dynamic state of the village. According to Rogers (1969) one of the villagers is the Lack of innovation, namely a sense of reluctant to accept or create new ideas. This is usually caused due to the lack of an openness towards new knowledge and lack of awareness of the importance of education. Most of the villagers prefer the skill to work rather than intellectual ability, so rarely from villagers who feel the need to be educated.

Education in Indonesia to be difficult for those who live under the poverty line. The majority of the population of Indonesia is under the poverty line resulted in his abandoned them in terms of education. In addition to the whims of those who never grow and be aware of the education, economic factors being the main reason for them not to touch the world of education.

The Government already declared education free and even 12-year compulsory education, but other costs that should be toughened by the students is not free. The cost to travel to school, buy books, uniforms, and other school equipment is not cheap. They have to think about costs other than tuition fees even more expensive in compare cost of education itself. In addition, the cost of living rising sometimes make the community prefers to work to earn a living than have to continue her studies

Agriculture and rural-are one-that unity is inseparable. Agriculture is the main component that sustain rural life in Indonesia. Agriculture is not just limited to narrow in terms of agriculture, but in broad sense i.e. renewable primary products producers, including agricultural food crops and horticulture, forestry, animal husbandry, perikan's, and forestry.

From the statements above there are problems in rural areas. The first issue, the conditions of learning in rural areas that are still lacking. the second problem, the condition of the village still relying on the agricultural sector. And the third Problem, the cost factor in education in rural areas.

On the above problem needs a solution to provide rural communities with the help of learning with low cost by giving them all the sufficiency in such learning books, and

others, by making use of sector the farm became a typical rural based.

In this case the author thought to utilize the Produce as the cost of Tutoring in the countryside and sold Online by Target urban communities. In this agricultural utilization could be used in the cost for tutoring.

II. BASIC THEORY

Understanding guidance according to Crow & Crow (Prayitno, 2004:94) is the assistance provided by a person, who has a personality that is adequate and well-trained denganbaik to individuals of any age to help him organise his life own, developed his own life, make your own decisions, and taking his load himself. Tutoring did Oemar Hamalik (2004:195) is a guidance intended to students to receive education in accordance with the needs, talents, interests, ability and help students to determine ways that are effective and efficient in overcome learning problems experienced by students. While the Team majoring in Psychology of education (Mulyadi, 2010:107) said that tutoring is the process of granting assistance to pupils in solving difficulties relating to learning problems. Based on the opinions of the experts above, then it can be inferred that tutoring is a process of granting aid to the students in completing the learning problems facing students, thus achieved the desired learning objectives.

From understanding the above tutoring tutoring goals according to Abu Ahmadi and Widodo Supriyono (2004:111) the purpose of tutoring services in General is to help students to get a good adjustment in learning situations, so that each student can learn with appropriate ability assets efficiently, achieving optimal development. From my understanding of the above purposes and as a student wanted to provide tutoring in the countryside which is less than the giving of his education.

According to Suratiyah (2006), agriculture as a human activity to open land and cultivate it with various types of plants that include the annual crop as well as perennial crops and food crops and non-food crops and used to maintain Livestock and fish. With various purposes and reasons why land was opened and cultivated by humans. When agriculture is considered a source of employment life. Agriculture can contain two meanings namely (1) in a narrow sense or daily interpreted as a suitable planting activity and (2) in a broad sense is interpreted as activities involving the production process produces human needs materials that can be Derived from plants and animals accompanied by efforts to renew, reproduce and consider economic factors. The farm is an activity that is done by humans on a certain land, in a certain relationship between humans and their grounds accompanied by certain considerations also. According to Rahim (2007), agriculture is an activity in the business of developing (reproduction) of plants and animals to grow better to meet human needs, such as planting, raising, and farming. Agriculture is also a type of business or economic activities in the form of planting crops or farming (food, horticulture, plantation, and forestry), livestock (livestock) and fisheries (cultivation and arrest).

According to an Dishes Accountant (1994), the definition of cost is the sacrifice of economic resources

measured in units of money, which has occurred or that is likely to occur for a particular purpose, so that the cost in the broad sense is interpreted as of Economomation resources to acquire assets. According to Supriyono (2000) The cost is the price of acquisition which is sacrificed or used in order to earn income or Revenueand will be used as a deduction of income.

According to Mulyadi (2005) in a broad sense of cost is: the sacrifice of economic resources, which are measured in units of money, which occurs or which is likely to happen to achieve a certain goal. In the narrow sense as a sacrifice of economic resources to acquire assets called the underlying price term, or in other sense the cost is a part of the price of the principal that is sacrificed in an attempt to obtain Income. According to Simamora (2002) The fee is the cash or equivalent value of cash that is sacrificed for goods or services that are expected to provide benefits at this time or in the future for the organization, in this case, the company.

So according to some of the above sense, it can be concluded as according to Hansen and Mowen (2001) that the cost is cash or equivalent cash value incurred by the company to obtain goods or services that are expected to provide A benefit is increased profit.

III. DISCUSSION

The ideal education according to National Education standards body is a must have means of furniture, pralatan education, educational media, books and other learning resources. But in a State of real dimasyarakat the countryside, it is still not yet achieved unnoticed because certainly, but the Government has estimated at least 20% of the National Budget And A Grant for the purpose or necessity of organizing education nationwide. Should the Government concerned more plays an active role in the 56th education in every region of the country, not just in the big cities area alone but was also active in organizing education in rural areas.

On the first issue regarding learning in rural areas is still less than the expensive tuition fees, in the event of a book or other learning support tool. I as a student the University of Pasundan unthinkable to provide the solution of these problems, namely, by way of organising Tutoring with the cost of using the produce rural communities have.

Tutoring here is provide the science that is owned by me and my friends that would later become team tutoring here. Me and my friends that would later join a team delivering learning in rural areas with appropriate field of study we're good at. For example I mastered the field of study of mathematics, then I will teach tutoring math majors. Here we also provide complementary learning tools and materials, such as Books, pens, pencils, and many more that can support learning tutoring.

The second problem is the condition of the country that rely on the agricultural sector. Economic development thinkers have long realized that the agricultural sector has a major role in the economy, especially in the initial stages of development (Lewis, 1954; Johnston and Mellor, 1961; Kuznets, 1964). The agricultural sector which grew and produced a large surplus is a prerequisite to starting the process of economic transformation. At the beginning of the

economic transformation, agriculture plays an important role in several ways. Fast-growing agricultural sector will be able to increase the income and well-being of the population in the country which in turn may increase the demand for goods and services generated by the sector nonpertanian. The growing demand is not only the case for products for final consumption, but also the nonpertanian sector products that are used as input of farming or farmers for investment (Tomich et al., 1995).

In this rural farm needs a boost. Since when were being increased then the non farm will also be increased. The increase in demand for goods and services in the agricultural sector will be happiness for rural communities.

The third problem is the high cost of education. From the costly tuition fees was with the presence of Team tutoring tutoring from me and my friends enough with any produce that is produced by the rural community, produce it as the cost of tutoring to My team and my friends. With agriculture as the cost of tutoring, facility obtained the supporting tools and materials is the lesson which has not been owned by the students who are in the country. This as implementation of tri dharma perguruan high i.e., devotion to the community.

By looking at strengthening entrepreneurship described by Assoc. Prof. Dr. Abdurrohman enclosing wall, s. Sos., MM., m. Si. on the 28th March 2019 in lecture One Asia namely, Motivation, Asian Studies, Language Education, Cooperation models, Rules of Law, Government Policy Models, Creativepreneur, Socialpreneur, Teknopreneur, Entrepreneurial Opportunities, Millennials Solidarity, Higher Education Entrepreneurship Development, I had the idea to sell the produce has been obtained from the cost of tutoring with dijual online since seeing now already entered the industrial revolution 4.0.

Produce was sold by target urban communities tend to be consumerist. The Division of tasks for each man is important in a self-employment. Due to the Division of tasks into a single key in the success of cooperation in a self-employment. It sold produce directly in the form of intact examples such as vegetables or fruits. Or processed food that used to be present. An intact produce directly for sale online with urban communities or target markets that exist in urban areas. While being processed will be sold through social media, like instagram, line, whatsapp, and more. Goods which have been sold will be delivered through service providers introduction to goods or food. Previously a buyer will transfer their money and new items can be sent.

This is a great opportunity that exists in this millennial era now. The use of the gadget or the internet is a major supporter of passage of this business. Provide knowledge to children who do not attend school or a school that still less will the science, making the huge task of youth to the intellectual life of the nation at once become an entrepreneur who can provide motivation to students who others.

IV. CONCLUSIONS

The problems that have been discussed above have correlation with each other. When wanting to give the best in teaching science guidance to rural children then from the

agriculture sector that becomes the cost for the payment of such guidance should be good and can give the best. When farming wants to produce the best, people in the countryside should open their minds should not rely too much on the agriculture sector, but from the non-agricultural sector should be improved. This is because when the non-agricultural sector is in addition to supporting an agricultural activity, the results of agriculture will be increasing and have good quality because from the non-agricultural sector can increase the agro-industry, where One of its industry agor is agro industry that provide easiness in farming such as, super quality fertilizer, agricultural support machineries, anti pest medicines, and others that can improve the farming in the village is increasing.

So raising the farm in the village will improve its farming outcomes where it will be the cost to pay for tutoring teachers. The teachers will also try their strength in providing knowledge, teaching, and educating children in rural areas that lack of education at least because of the expensive cost of education. Educating the nation's generations to become a useful and successful person is one of the visions of this nation.

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